

# KLOCKED

AUGMENTED REALITY SPORTS NETWORK

**SPECTATORS**

Pamela 🏃💕

Sophia 🏃➡️

Flossy 😊🏃

**KLOCKED**

Split Average Pace

# 5:17

Time

# 00:50:21

Distance

# 19.3

🇨🇦 **T. Anderson**  
4'56"

🇺🇸 **P. O'Brien**  
4'56"

**3rd**  
PLACE

**CAMERAS**

**1 2 3**

**HEADS-UP**

Klocked is the AR fitness tracking app that allows you to run, walk, and bike anywhere in the world. Customize your character with your look, styles, and gear. You and your friends, family, and other spectators can watch the action live or on-demand. From everyday training to group runs and competitive races, your avatar appears in augmented reality.

Phenomenal race day experiences wherever you are!

### Klocked is 2 things:

1. Run Mode - GPS fitness tracker with Artificial Intelligence (AI) and Augmented Reality (AR) video and audio
2. Spectator Mode - a streaming sports net with live, on-demand, highlights, and replays. 1000's of virtual cameras can isolate any runner or any portion of the course. Klocked even offers customized avatars, skins and sneakers for fans to cheer on runners. Cheers become motivation and part of the wearables experience.

### Where do you want to go today? Boston, London?

Run the Thames and don't forget to take pics of the London Eye. Without ever leaving home or even stopping, Klocked AI knows the pics you want from your physical or virtual race.

### AI and Augmented Reality Audio too

"Siri, how do I catch Sarah?" "Siri, how far to London Eye?" "Siri, can I get a cheer?"

All you need is your phone. Bring your headphones to get real-time race, pace, placement, landmark, etc. audio feedback. Klocked will provide real-time information on what you need to do to hold or advance your placement, personal bests, and goals. Through AI and text-to-speech, Klocked analyzes the race conditions and competitors to offer advice and feedback helping improve performance. In everyday training, Klocked analyzes goals and past performance to push users to personal bests.